

PRIVACY POLICY

This Privacy Policy applies to Perfect Web Inc. (along with all parties, successors and assigns thereof, referred to hereinafter collectively as "Perfect Web", "we", "our" and/or "us"), our websites and services. Perfect Web knows that you care how information about you is used and shared, and we appreciate your expectation that we will do so carefully and sensibly. By visiting this or another Perfect Web website displaying this Privacy Policy or a link thereto (a "Website", or collectively the "Websites"), or by otherwise interacting with Perfect Web, you agree to accept the practices described in this Privacy Policy. This Privacy Policy is further subject to the Perfect Web Services Agreement related to the Perfect Web services you utilize and/or purchase. For questions on this Privacy Policy please contact our customer support via the contact information found on this Website ("Customer Support"). Perfect Web values your privacy and is dedicated to protecting your personal information and providing you with notice about what personally identifiable information we collect and how it is used, what choices you have regarding the collection, use and distribution of that information, the security procedures we implement to protect that information and what access you may have to correct any inaccuracies in the information we have collected from you. What Information Is Collected, We receive and store any information you enter on our Websites or give us in any other way, such as via telephone, electronic mail, online or otherwise. For example, this information may be collected when you register a domain name or when you contact us for customer support. Here are the types of information we gather:

Contact Information: We collect and retain personal contact information that you submit to us voluntarily and this includes, but is not limited to, your name, mailing address, web address, telephone number, and e-mail address. This information may include your full name, mailing address, phone number, email address, and, where provided, your fax number. Such contact information may be used, for example, to communicate with you when necessary with respect to transactions. Additionally, we may collect contact information provided to us during any correspondence relating to customer support, as well as in connection with products and services offered on our Websites.

Financial Information: Perfect Web may collect and retain certain financial information from when you order our products and services. For example, when you apply to register a domain name or sign up for any other product or service through Perfect Web, we require you to provide a credit card number and billing address before we will process that application. We will not sell, share or rent any financial information collected from you except as disclosed in this Privacy Policy or as necessary to fulfill any order for our products or services.

Demographic Information: Perfect Web may collect and store anonymous demographic information (like, your zip code, gender and age), and use this data to tailor your experience on our Websites, provide content that we think you might be interested in, perform general improvements to the Websites, and display the content according to your preferences. No personally identifiable information will be linked to such aggregated demographic information that is shared with third parties.

Other Information: We collect and store certain types of information whenever you interact with us. For example, our servers track the type of web browser you are using and the page from which you link. Additionally, we log IP addresses (a unique number assigned to every computer on the Internet) in order to improve security, analyze trends and administer the Websites. We may track your movement within the Websites, the third-party website pages from which you were referred, access times and browser types. We use this information to gauge the effectiveness of our Websites, track information for statistical purposes and to improve the products and services we provide. We collect this information to better develop a sense of what services our customers need and identify areas of improvement to the Websites. We may use such information for marketing purposes, and to send information to you that we believe might be of interest.

Cookies: The Websites may use "cookie" technology for such purposes as enhancing your online experience by making it easier for you to navigate through the Websites and making certain features work better. Cookies are text files which are commonly deposited by websites on a user's hard drive when the user visits a website. The file identifies a user's computer and can record the user's preferences and other data about the user's website visit. We do not extract information about individual users during this process. Your web browser may enable you to disable cookies, but please note that certain services may not function correctly without it and your experience on our Websites may be hindered.

Monitoring: To ensure Perfect Web customers receive quality service, Perfect Web selects phone calls for recording and/or monitoring. These calls, between Perfect Web customers (or potential customers) and employees, are evaluated by supervisors and/or other Perfect Web representatives. This is to guarantee that prompt, consistent assistance and accurate information is delivered in a professional manner. In contacting Perfect Web, creating an account with Perfect Web, or by otherwise utilizing any Perfect Web products or services, you hereby consent to any such call recording and/or monitoring.

How Personal Information Is Used Our Use: We receive and store any personal information you enter on our Websites or give to us voluntarily in any other way and may use it to contact you from time to time. By registering on a Website and providing your telephone number, you agree that this action constitutes a purchase, inquiry and/or application for purposes of telemarketing laws. Regardless of the fact that your telephone and/or cell number may be listed with the Federal Do-Not-Call Registry or your local State DoNot-Call list, you are providing your express written consent to receive future information (including telemarketing) about products and services from us and/or our affiliates, and you hereby agree and consent to our contacting you using the information you have provided and will provide to us. This means we may contact you by e-mail, phone and/or cell number (including use of automated dialing equipment and/or pre-recorded calls), text (SMS) message, social networks or any other means of communication that your wireless or other telecommunications device may be capable of receiving (i.e. video, etc.). We may also send you information or offers from time to time to the postal address or email address we have on file (as further outlined in this Privacy Policy). If you provide your name for a promotional offer or to enter a sweepstakes or contest and you win a prize, we may post a winner's list online where your name and city may be listed and will file your name with state agencies if required by law. You further acknowledge that you are not required to agree directly or indirectly or enter into an agreement regarding our telemarketing efforts as a condition of purchasing any goods or services from us or our affiliates. **Electronic Mail:** From time to time, Perfect Web may use your personal information to contact you by electronic mail concerning our services. These communications are often intended to inform you of important information regarding your account, or about general services provided by Perfect Web and/or its affiliates. If you do not want to receive email from us or our affiliates regarding new services, please click the "unsubscribe" link which is included at the bottom of any email you receive from us. However, in order to fulfill our service obligations to you, we will continue to send you emails regarding your account administration, as well as any necessary information, such as renewal notices and instructions. By providing us with your email address you consent to receiving communications from us electronically and all notices, disclosures and other communications that we provide to you electronically satisfy any legal requirement that such communications be in writing.

Service Providers: We engage other companies, individuals, and affiliates of Perfect Web to perform certain functions and/or services to our customers. Examples may include processing credit card payments, providing marketing assistance and removing repetitive information from customer lists, as well as offering electronic mail services and making available digital certificates. Additionally, if you register a domain name through a registrar owned and/or operated by Perfect Web, we may forward

certain information you provide to the appropriate registry handling the administration of your chosen domain name.

Service Related Uses: We may use your personal information to contact you about the goods or services you have purchased from us, or for other purposes in which you have expressed an interest, for example, if you have contacted customer service or made an inquiry. We will also provide you with service and account related announcements. For instance, if the delivery of a service or product is delayed we might send you an email, or other message, or if there is some service issue with something you might have ordered. Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to cancel your services with us. **Partner Websites and Pages:** Perfect Web sometimes enters into agreements with any other company to develop or operate websites

Others: We may release account and other personal information when we are required to do so by law, court order, subpoena or other government or law enforcement authority or regulatory agency, in order to enforce or apply our Services Agreement or other agreements, or when we believe in good faith that disclosing this information is necessary or advisable, including for example, to protect the rights, property, or safety of Perfect Web, our users, or others. We strongly recommend that you review the privacy policies of every online service you use before submitting any personal information and direct any concerns to the site administrator of that website. **Limitation Of Liability PERFECT WEB ASSUMES NO RESPONSIBILITY OR LIABILITY WITH REGARD TO ANY THEFT, LOSS, ALTERATION OR MISUSE OF PERSONAL OR OTHER INFORMATION LAWFULLY PROVIDED BY PERFECT WEB.** Perfect Web has certified that in conjunction with those Websites it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, and to view Perfect Web's certifications, You may opt-out of marketing communications from us by contacting Customer Support or opting out from the opt-out link in any marketing email we send to you. **Procedures Used to Protect Personal Information** We work to protect the security of your financial information during transmission by using Secure Sockets Layer ("SSL") software, which encrypts the information you input on the Website. Keep in mind however, that no method of transmission over the Internet or method of electronic storage that is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information we cannot guarantee its absolute security. You can further help to ensure your security by taking a few simple precautions. For instance, it is important to protect against unauthorized access to your computer and to any Perfect Web username and password, and to be sure to sign off when you are finished using a shared computer. **Access To Personal Information** Perfect Web gives you the ability to access the information you have provided for the limited purpose of viewing and, in certain cases, updating that information. To view or change this information, Perfect Web customers may contact Customer Support or log in to your online account manager, if applicable. We may retain your information in our files after you terminate all your services with us to resolve disputes, enforce our relevant Service Agreement, and to adhere to the technical and legal requirements and constraints related to the security, integrity and operation of the Websites. Past customers may request this information by emailing or calling Customer Support. Please note, however, that no financial information will be provided over the phone, and in no event will such information be provided without verification. You must be at least eighteen (18) years old to register online or purchase our goods or services. Perfect Web does not knowingly collect information from children under the age of eighteen (18). **Disputes** By choosing to visit the Websites and/or utilize any Perfect Web services, you agree that any dispute you may have regarding this Privacy Policy the use of your information by Perfect Web shall be governed by the laws of the United States of America and the State of Virginia, without regard to conflict of laws principles. You further agree that any judicial proceeding relating to or arising out of this

Privacy Policy or the use of your information by Perfect Web shall be instituted only in a federal or state court of competent jurisdiction in the State of Virginia. You consent to the personal jurisdiction of such court and waive the right to challenge the jurisdiction of such court on grounds of lack of personal jurisdiction or forum non convenient, or to otherwise seek a change of venue. Please note that if you enter into other agreements with Perfect Web, such other agreements may supersede this Privacy Policy. If you have any concerns about your privacy at Perfect Web, please contact customer support, and we will attempt to resolve it. Effective Date The Effective Date of this Privacy Policy is set forth below. Due to the constantly changing nature of our business, we reserve the right to change, update or modify this Privacy Policy at any time at our sole discretion, and will post any new Privacy Policy here. Any such change, update or modification will be effective immediately upon posting on our Website. You are responsible for checking our Websites frequently to keep apprised of recent changes. By going to our Websites or utilizing our services after the Effective Date you are deemed to have consented to our then-current Privacy Policy and will be bound by its terms.

How to Contact Us? For questions about this Privacy Policy please contact Customer Support.

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